

City of Edinburgh Council

10.05am, Thursday 27 June 2019

Office of Lord Provost: Year Two Report 2018/19

Executive/routine Wards	All wards
Council Commitments	2, 6, 7, 9, 15, 18, 31, 46, 47, 51, 52

1. Recommendations

It is recommended that the Council:

- 1.1 welcomes this report from the Office of the Lord Provost and notes the range and variation of the work undertaken in Year 2 of the current administration:
- 1.2 notes the increased volume of activity in Year 2 in terms of civic events, speeches made and numbers of people attending engagements;
- 1.3 notes the wider economic impact of specific Conferences and Gatherings supported by the Lord Provost and Depute Lord Provost in 2018/19; and
- 1.4 endorses the direction of travel and key undertakings in 2019/20.

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Chief Executive

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Office of Lord Provost: Year Two Report 2018/19

2. Executive Summary

- 2.1 This second-year report highlights the range of activity undertaken by the Office of the Lord Provost (OLP) in the period June – May 2018/19 inclusive.
- 2.2 The report profiles the nature of civic events and other activity commensurate with the wider civic and policy role of the Lord Provost/Lord Lieutenant and other Civic Representatives (Depute Lord Provost, Bailies and Deputy Lieutenants).
- 2.3 In terms of scale, the Office has been highly productive with an average of 44 civic events per month, compared to the 42 per month recorded in last year's report. The overall number of people attending civic events has also increased from 15,000 to 17,300 attendees per month.
- 2.4 Initial measures of the economic impact of the civic programme are also included, based on estimates received from Marketing Edinburgh in relation to key international conferences and gatherings held in Edinburgh.
- 2.5 Key features of the civic programme are also highlighted in the year ahead.

3. Background

- 3.1 At its meeting on 23 August 2018, the Council welcomed the Year One Report from the Office of Lord Provost and endorsed the proposed direction of travel for 2018/19. [Office of the Lord Provost: Year One 2017-18 Report](#)
- 3.2 Further reports, commensurate with the routine Council Annual Report in June each year, were also called for.

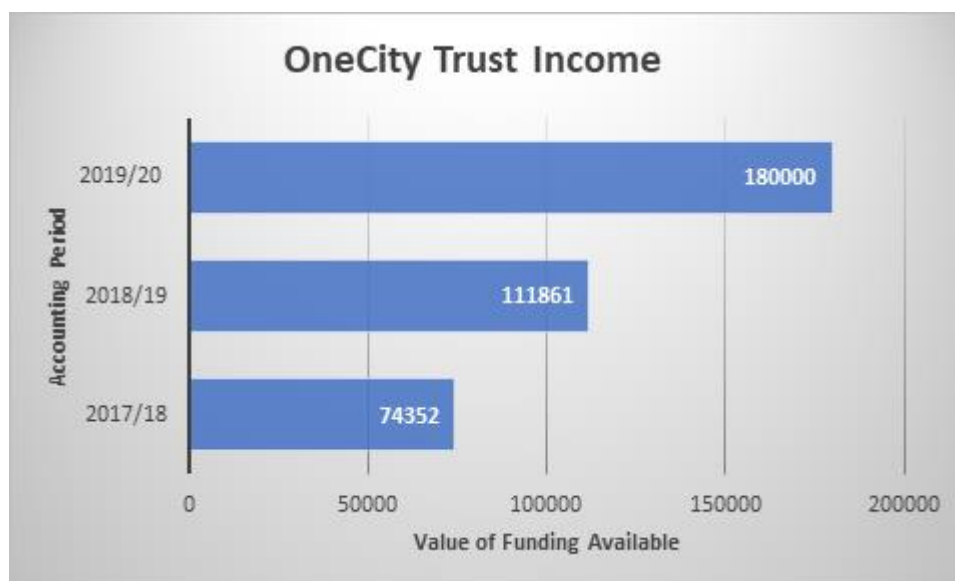
4. Main report

- 4.1 In line with the Council's approach on accountability, transparency and cooperative action, this report provides information on both the breadth and reach of the work of the Office of the Lord Provost (OLP) in the second year of the administration.

Key Achievements in 2018/19

- 4.2 Key elements of the civic programme over the period June 2018 to May 2019 reflect the strategic priorities set out in the previous report to Council. Highlights included:
- 4.2.1 the visit to the UNESCO Creative Cities Network in Krakow on 12 and 13 June when the Lord Provost represented Edinburgh as the founding member and lead city of the Cities of Literature network, comprising 180 cities in 72 countries;
 - 4.2.2 the presentation of the First Regimental Guidon (colours) to the Scottish and North Irish Yeomanry by the Lord Lieutenant on behalf of The Queen at Redford Barracks on 15 September 2018;
 - 4.2.3 the ninth Edinburgh Riding of the Marches on 16 September 2018 and civic procession from John Knox House to the Mercat Cross where the Lord Provost was presented with a bronze horse shoe, in memory of the millions of horses and other animals lost during The Great War, by the War Horse Memorial Trust;
 - 4.2.4 the forging of links on the first visit to Shenzhen, China from 12 to 15 October 2018, revisited from 13 to 16 May 2019 to attend the Smart City Forum and sign the Sister City Agreement between the two cities;
 - 4.2.5 the conclusion of the World War One Commemorative programme in Edinburgh, culminating with the Armistice Day events on Sunday 11 November 2018 which involved thousands of residents and visitors alike on this extremely poignant occasion;
 - 4.2.6 the proper Civic Recognition of both individuals and organisations, including the 12th Edinburgh Award to Doddie Weir, former Scotland Rugby Internationalist and founder of My Name's Doddie Foundation to tackle Motor Neurone Disease, at a special ceremony at the City Chambers on 23 November 2018;
 - 4.2.7 the hosting of the major Eurocities AGM and Conference at the EICC from 28 to 30 November 2018 (held in Scotland for the first time) when over 500 delegates from over 120 member cities addressed the theme of Creative Competitive Cities and included a Young Ambassador programme for the first time;
 - 4.2.8 the Council's signing of the Armed Forces Covenant for Business, aligned to a submission for the Defence Employer Recognition Scheme Gold Standard, and establishment of the Lord Provost's Commission on the Strategy for Our Ex Forces Personnel" in March 2019;
 - 4.2.9 the championing of the 2050 Edinburgh City Vision Steering Group and award-winning public engagement campaign to elicit over 54,840 visions which are being reviewed prior to launching the 2050 Edinburgh City Vision in September 2019;

4.2.10 the ongoing leadership support for the One-City Trust which awarded grants, amounting to £111,861, in 2018/19, expected to increase to £189,000 in 2019/20 as shown below:



Summary of Activity 2018/19

4.3 Over the 12 months June 2018 to May 2019:

4.3.1 492 civic events have taken place, including more than 100 standing Lord Provost annual events, with an average of 44 per month;

4.3.2 218 speeches were provided for civic events, with requisite preparations and briefing material provided;

4.3.3 some 207,800 people have attended events where a Civic Representative has participated, averaging over 17,300 attendees per month;

4.3.4 the City has been represented at local, Scottish, UK and international level;

4.3.5 across the events, the work and representation of diversity groups has been a major theme;

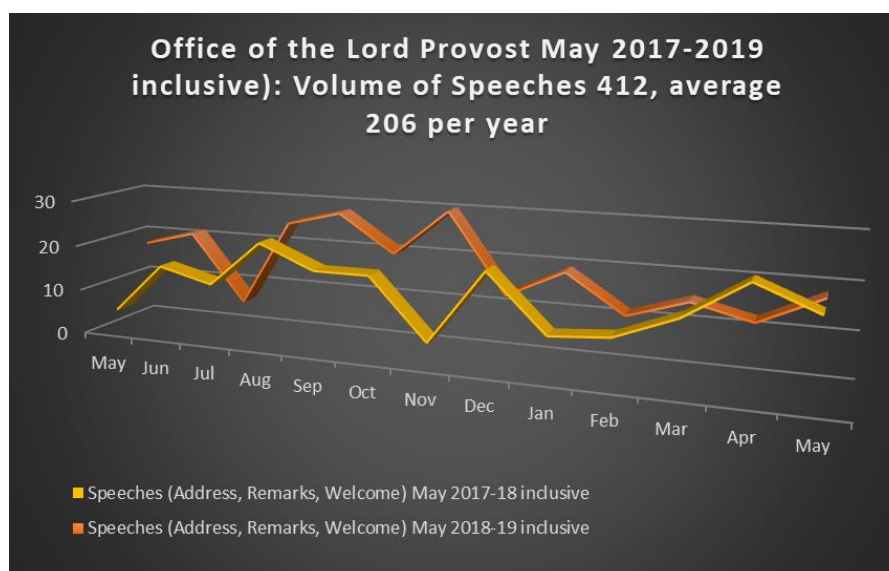
4.3.6 47 visits by senior members of the Royal Family were supported through the Lieutenancy – the highest volume of visits to the Capital in recent years;

4.3.7 in support of these events, 422 related routine business and pre-planning meetings also took place during this period; and

4.3.8 total engagements (combining civic events and routine business) totalled 914, with an average of 76 per month.

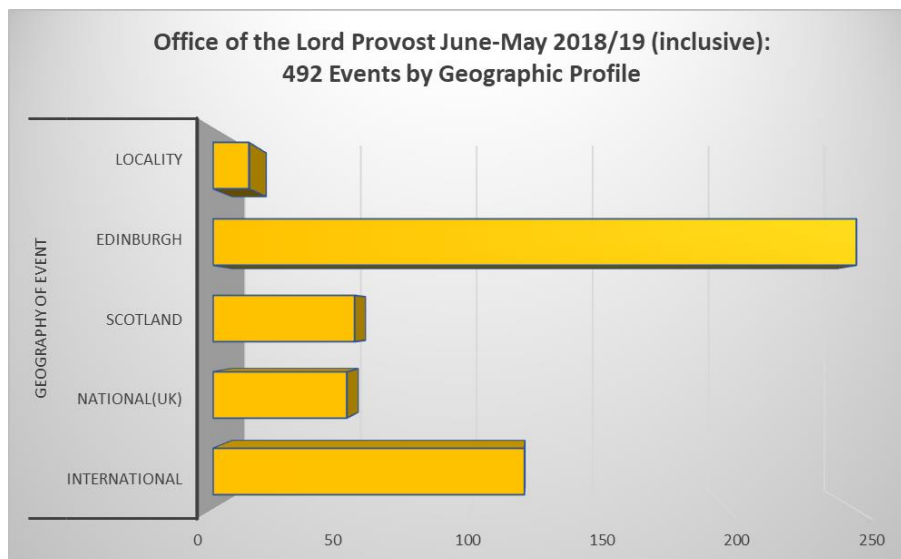
Analysis of Activity 2018/19

- 4.4 Across the 492 civic events:
- 4.4.1 380 (77%) events were of a formal civic nature with a requirement to wear the Civic Chains of Office;
 - 4.4.2 67 events (14%) comprised award/recognition activity, lieutenancy duties, and civic receptions;
 - 4.4.3 5 events (1%) of activity constituted overseas visits; and
 - 4.4.4 218 speeches were provided.
- 4.5 As indicated in the graphic below, this represents a 12% increase on the last period (May 2017/18 inclusive) when 194 speeches were undertaken.
- 4.6 Speeches are coordinated by the Civic Office, with assistance from other sources and contributors as necessary.



- 4.7 Across the year, events were attended by around 207,800 people, meaning an increase of 4.5% on the previous period (May 2017-May 2018). Most events (51%) were attended by up to 1,000 people, with small gatherings (up to 100 attendees) representing the balance of events (41%). 8% of events were large in nature with an attendance over 1,000.
- 4.8 The graphic below outlines the pattern of work undertaken geographically across the 492 events. The chart indicates that:
- 4.8.1 250 (51%) focused upon the City;
 - 4.8.2 121 (24%) were of an international dimension, including meetings with foreign dignitaries, and visiting groups from other countries;

- 4.8.3 107 (22%) celebrated the City's capital role in Scotland and as a leading city within the UK, including military, memorial and charitable causes; and
- 4.8.4 14 (3%) are locality activity, consisting of visits to schools, care centres and community groups.



Development of the Edinburgh Lieutenancy

- 4.9 During the year, the Lord Lieutenant brought together the Deputy Lieutenants (23 currently) to consider priorities for the City. Following discussions, it was agreed that the Lieutenancy would focus on:
- 4.9.1 maximising nominations for city volunteers and enterprises as potential recipients for The Queen's Awards for Voluntary Service and The Queen's Awards for Enterprise; and
- 4.9.2 increasing the number of Edinburgh citizens nominated for an Honour.
- 4.10 The Lieutenancy is now working with third sector and business leaders to maximise awareness of these schemes, and to improve the levels of recognition in the City.
- 4.11 The Deputy Lieutenants have also been actively involved in the succession planning for the Monarchy and the key role that they will play in this regard, at some point in the future.

Wider Economic Impact

- 4.12 It is not possible, without a full economic impact assessment, to accurately assess the value of the civic role to the city. There are of course demonstrable benefits when key civic events draw large crowds to the city with a commensurate level of spend within the retail and hospitality sectors.

- 4.13 There is also a tangible effect resulting from the civic interface with the many international conferences and gatherings that take place in the city. A key role for Lord Provost is to work with Marketing Edinburgh in ensuring that Edinburgh succeeds as the preferred location in the face of intense competition from other UK cities. This often entails pre-meets and promotional visits to the City Chambers with prospective clients.
- 4.14 In addition, a formal civic welcome by the Lord Provost or representative is included within the marketing strategy used to attract large and prestigious events into the City. Recent examples include the NATO Science Conference, Delta Airlines Conference, Social Enterprise World Forum and substantial numbers of international academic, scientific, finance and tourism-themed events.
- 4.15 The economic benefit to the city of specific events is estimated by Marketing Edinburgh as set out in the table below:

Date	Civic Leader	Event	No of Delegates	Economic Benefit
18 April 2018	Depute Lord Provost	British HIV Association for Sexual Health and HIV	800	£1,651,200
17 June 2018	Lord Provost	94 th European Orthodontic Society Congress	2,000	£4,070,000
12 September 2018	Lord Provost	11 th Employability and Skills Scotland 2018	160	£38,000
5 October 2018	Lord Provost	International Kidney Cancer	400 - 500	£500,000
28 November 2018	Depute Lord Provost	Difficult Airway Society Annual Scientific Meeting	700	£1,083,600
15 May 2019	Depute Lord Provost	Genomic Medicine Conference	120	£154,200
			TOTAL	£7,497,000

5. Next Steps

- 5.1 Whilst core annual elements of the civic role remain unaltered, major developments in the year 2019/20 will include:
- 5.1.1 the rolling out of the Lord Provost's Commission on "The Strategy for Our Ex Forces Personnel" and examination of key policy matters as set out in the new UK Strategy for Our Veterans;
 - 5.1.2 the Lord Lieutenant's presentation of the 2019 Queen's Award for Voluntary Service to the city's successful nominees - Kids Love Clothes (www.kidsloveclothes.co.uk) It's Good 2 Give (www.it'sgood2give.co.uk) and PF Counselling Service (www.pfcounselling.org.uk) following the official announcement on 2 June 2019;
 - 5.1.3 the ongoing opportunity to influence the annual Royal programme of events and engagements in Edinburgh which now feature the formal Opening of Saughton Park Walled Garden on 6 June 2019 and, subject to confirmation, the Opening of the Royal Hospital for Children and Young People in October 2019;
 - 5.1.4 the 10th Anniversary of the re-instatement of the Edinburgh Riding of the Marches, with support from the War Horse Memorial Trust, as a major civic event in the city during September 2019;
 - 5.1.5 the launching of the 2050 Edinburgh City Vision in September 2019;
 - 5.1.6 the re-signing of the Agreement of Co-operation with the Mayor of Krakow in September;
 - 5.1.7 the active promotion of the Royal Edinburgh Military Tattoo as Vice Patron, at both home and abroad;
 - 5.1.8 the detailed planning for the succession of the Monarchy which has major resource and reputational risk implications for Edinburgh as the Capital City of Scotland;
 - 5.1.9 the dissemination of some £180,000 from the OneCity Trust Main Grants Fund in targeted aid and direct support for community projects tackling poverty and social exclusion across the city; and
 - 5.1.10 the further development of international links with China and the city of Shenzhen in particular.

6. Financial impact

- 6.1 The Office of the Lord Provost operates within the budget allocated in the Council's Financial Plan 2017-21. This amounted to a total budget of £479,502 in 2018/19.

7. Stakeholder/Community Impact

- 7.1 The Office of the Lord Provost routinely undertakes engagement and co-production with a broad range of stakeholders, leading community representatives and business organisations.
- 7.2 Speeches and other inputs for events are developed in consultation with the organisers.
- 7.3 The Office of the Lord Provost assists both the Council and city partners to deliver key equality and rights outcomes, and to meet the Equality Act 2010 public sector equality duties to (i) eliminate unlawful discrimination, harassment, and victimisation, (ii) advance equality of opportunity and (iii) foster good relations.
- 7.4 The Lord Provost's stewardship of the One City Trust is also an important lever to address poverty and inequality across the Capital.
- 7.5 The Office of the Lord Provost endeavours to mitigate carbon impacts by utilising public transport where and when appropriate, where any long-distance travelling is required.
- 7.6 The Office of the Lord Provost contributes to the Climate Change (Scotland) Act 2009 public sector duties and contributes to the delivery of Sustainable Edinburgh 2020 objectives, the advancement of vibrant flourishing communities, social and economic wellbeing and an efficient and effectively managed city.

8. Background reading/external references

- 8.1 The Role of the Lord Provost is summarised on the Orb. The role of the Lord Provost's Representatives is also described.
- 8.2 The Role of the Lord Lieutenant is provided on the Orb.

9. Appendices

- 9.1 None